



# TEXT2PARKME

Pay by phone is the fastest growing payment option in the World.

## Text2ParkMe is a built in pay-by-phone solution from OPS-COM

- ✓ Offer an easy way to purchase temporary or visitor permits
- ✓ Being cashless will save you time and money, by, eliminating old parking meters and coin collection.
- ✓ Keep all of your parking statistics and revenues under a single solution
- ✓ No App required, works with any SMS enabled phone.

## TEXT2PARKME HAS BEEN AN ABSOLUTE SUCCESS!

Pay by phone solutions are the fastest growing form of payment options in the world today. eMarketer forecasts a 210% growth for pay by phone usage. Already 18% of North Americans use a payby phone option regularly with 52% of them being "extremely aware" of the feature.

Text2ParkMe requires very little setup expense or effort, just ask Carleton University. Carleton University setup their Text2ParkMe solution in 2015 with very little effort or expense. They concentrated on visitor lots and catered to flexible parking options including evenings and weekends. They added signage to Pay-by-Plate machines, did an internal email blast and added a full webpage to their parking website. In year one they were able to generate \$13,000.00 in Text2ParkMe revenues

In 2016 that value shot up by more than 150% in Text2ParkMe revenues without any additional advertising nor did it affect their other temp permitting options which also grew by 10%.

### WHY USE A 3RD PARTY SUPPLIER?



Eliminate the cost of installing and maintaining parking meters or pay-by-plate machines.



Go Cashless and make it easier for customers to pay for parking permits.



With very little cost and effort you can start increasin your revenues immediately

Find out how **OPS-COM** can help make your operations profitable.